

# GOVERNMENT OF MAHARASHTRA

Visit Analysis Report 1st Feb 2025 – 28th Feb 2025 Analytics for Feb 2025 www.maharashtra.gov.in

#### Visitors Dashboard

The data below summarizes the visitor patterns of State Portal of Government of Maharashtra

Visitor S	ummary
Average Visitors Daily	6,581
Average Pages per Session	1m 06s
Visitors	184,278
New Visitors	156,305
Returning Visitors	45,099
Pageviews	685,291

#### **Devices Used**

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

Sr.	Device Category	Users
1	Mobile	96,444
2	Desktop	91,485
3	Tablet	673
4	Smart TV	4

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### Content of Interest

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

Page Views		
Home – Government of Maharashtra	289,984	
शासन निर्णय- महाराष्ट्र शासन	71,160	
\	54,214	
कायदे/नियम- राज्य निवडणूक आयोग, महाराष्ट्र	29,602	
मंत्रिमंडळ निर्णय- महाराष्ट्र शासन	28,247	
नोकरी शोधा- महाराष्ट्र शासन	25,425	
योजना- महाराष्ट्र शासन	16,527	
सेवा- महाराष्ट्र शासन	15,471	
शासकीय विभाग- महाराष्ट्र शासन	14,041	
जिल्हे - महाराष्ट्र शासन	11,430	

Page Path and Screen Class		
/	255,587	
/Site/1603/Government-Decisions	74,391	
/ Site/ViewPDFListSubCategory	38,411	
/ Site/ViewPDFList	30,074	
/home/index	28,461	
/Site/1548/Jobs	26,035	
/WebSiteControls/SiteSerach_View	19,548	
/ Site/ViewDirectoryList	19,473	
/Site/1604/Scheme	16,795	
/Site/1597/Services	16,100	

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## Demographics – Countries

The data below gives an overview of the visitors by countries.

Sr.	Country	Users
1	India	181,710
2	United States	872
3	Ireland	188
4	United Kingdom	144
5	Germany	142
6	United Arab Emirates	137
7	Canada	131
8	Australia	102
9	Netherlands	85
10	Singapore	81