



# GOVERNMENT OF MAHARASHTRA

## Visit Analysis Report

1<sup>st</sup> June 2025 – 30<sup>th</sup> June 2025

## Visitors Dashboard

The data below summarizes the visitor patterns of State Portal of Government of Maharashtra

| Visitor Summary           |           |
|---------------------------|-----------|
| Average Visitors Daily    | 8,518     |
| Average Pages per Session | 1m 07s    |
| Visitors                  | 2,55,540  |
| New Visitors              | 2,01,500  |
| Returning Visitors        | 59,140    |
| Pageviews                 | 12,53,539 |

## Devices Used

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

| Sr. | Device Category | Users    |
|-----|-----------------|----------|
| 1   | Desktop         | 1,29,894 |
| 2   | Mobile          | 1,24,741 |
| 3   | Tablet          | 1,025    |
| 4   | Smart TV        | 2        |

## Content of Interest

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

| Page Views                                 |          |
|--|----------|
| Home – Government of Maharashtra           | 4,01,169 |
| शासन निर्णय- महाराष्ट्र शासन               | 1,68,291 |
| /  | 84,026   |
| कायदे/नियम- राज्य निवडणूक आयोग, महाराष्ट्र | 35,186   |
| मंत्रिमंडळ निर्णय- महाराष्ट्र शासन         | 33,756   |
| योजना- महाराष्ट्र शासन                     | 22,183   |
| शासकीय विभाग- महाराष्ट्र शासन              | 21,859   |
| नोकरी शोधा- महाराष्ट्र शासन                | 21,157   |
| शासन निर्णय- महाराष्ट्र शासन               | 18,074   |
| सेवा- महाराष्ट्र शासन                      | 16,599   |

| Page Path and Screen Class        |          |
|-----------------------------------|----------|
| /                                 | 3,57,736 |
| /Site/1603/Government-Decisions   | 1,91,875 |
| /Site/ViewPDFListSubCategory      | 45,006   |
| /WebSiteControls/SiteSerach_View  | 42,894   |
| /Site/ViewPDFList                 | 35,640   |
| /Home/Index                       | 34,267   |
| /Site/1527/Government Departments | 23,719   |
| /Site/1604/scheme                 | 23,225   |
| /Site/ViewDirectoryList           | 21,818   |
| /Site/1548/Jobs                   | 21,607   |

## Demographics – Countries

The data below gives an overview of the visitors by countries.

| Sr. | Country              | Users    |
|-----|----------------------|----------|
| 1   | India                | 2,51,584 |
| 2   | United State         | 849      |
| 3   | United Kingdom       | 267      |
| 4   | Canada               | 209      |
| 5   | Australia            | 189      |
| 6   | Ireland              | 154      |
| 7   | New Zealand          | 129      |
| 8   | Singapore            | 113      |
| 9   | Germany              | 93       |
| 10  | United Arab Emirates | 88       |