

# GOVERNMENT OF MAHARASHTRA

Visit Analysis Report

1<sup>st</sup> April 2025 – 30<sup>th</sup> April 2025

Analytics for April 2025 www.maharashtra.gov.in

#### Visitors Dashboard

The data below summarizes the visitor patterns of State Portal of Government of Maharashtra

Visitor Summary			
Average Visitors Daily	6,423		
Average Pages per Session	1m 03s		
Visitors	1,92,699		
New Visitors	1,49,101		
Returning Visitors	59,140		
Pageviews	7,48,901		

#### **Devices Used**

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

Sr.	Device Category	Users
1	Mobile	97,083
2	Desktop	95,985
3	Tablet	835
4	Smart TV	7

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### Content of Interest

The data below gives a sense of the content that has engaged visitors of State Portal of Government of Maharashtra

Page Views		
Home – Government of Maharashtra	2,87,155	
शासन निर्णय- महाराष्ट्र शासन	1,13,031	
I	69,069	
मंत्रिमंडळ निर्णय- महाराष्ट्र शासन	32,629	
कायदे/नियम- राज्य निवडणूक आयोग, महाराष्ट्र	28,683	
शासकीय विभाग- महाराष्ट्र शासन	16,349	
नोकरी शोधा- महाराष्ट्र शासन	15,532	
१०० दिवसांचा कार्यक्रम- महाराष्ट्र शासन	15,471	
योजना- महाराष्ट्र शासन	15,036	
शालेय शिक्षण- महाराष्ट्र शासन	14,491	

Page Path and Screen Class				
/	2,50,526			
/Site/1603/Government-Decisions	1,22,211			
/Site/ViewPDFListSubCategory	41,330			
/Site/ViewPDFList	30,559			
/WebSiteControls/SiteSerach_View	30,465			
/Site/1604/scheme	30,128			
/home/index	19,307			
/Site/ViewDirectoryList	19,044			
/Site/ViewAllNews	17,118			
/Site/1527/Government Departments	16,700			

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## Demographics – Countries

The data below gives an overview of the visitors by countries.

Sr.	Country	Users
1	India	1,89,770
2	United State	610
3	United Kingdom	240
4	Canada	181
5	Australia	174
6	Ireland	164
7	United Arab Emirates	138
8	Germany	96
9	New Zealand	90
10	Norway	80